

Register & Privacy Policy

This is the Register and Privacy Statement of the Leader Fell Lapland in line with the Personal Data Act (10 § and 24 §) and the EU's General Data Protection Regulation (GDPR). Created on May 20, 2018. Last change on November 22, 2018.

1. Registrar

Leader Fell Lapland
Original Lapland -project
Virastotalo, Isopalontie 2
FI-95900 KOLARI

Executive Manager Nina-Maria Möykkynen, nina-maria.moykkynen@tunturileader.fi
tel. +358 40 5790 639

2. Contact person for the Register

Project Manager Laura Hokajärvi, laura.hokajarvi@tunturileader.fi, tel. +358 40 1486 112

3. The name of the Register

Customer and Marketing Register of the Original Lapland Project

4. Legal basis and purpose of processing Personal data

The legal basis for the processing of Personal data is the EU's general data protection regulation
- the consent of a person (documented, voluntary, individualized, aware and unambiguous)

The purpose of processing Personal data is to communicate with customers for information purposes and to promote the region and services in the form of a newsletter.

Information is not used for automated decision making or profiling.

5. Data content of the Register

The information to be stored in the register is: the person's name, position, company / organization, contact information (phone number, e-mail, address), address of the company / organization web site.

The information is kept for marketing purposes for the duration of the project, ie September, 2019. Information for participants in events is only used for event arrangements and newsletter mailing list. The training data will be stored in the Rural Management Information System and the data will be kept for 10 years for the EU Commission's audit.

6. Regular sources of information

The information stored in the register is obtained from the customer, among others. via email, phone, social media, customer meetings and other situations where a customer delivers their information.

7. Ordinary deliveries of data and transfer of data outside the EU or EEA

Information will not be disclosed nor published to other parties.

8. Principles of Registry Protection

Careful handling of the Register is ensured and data processed by the information systems is adequately protected. When keeping records on Internet servers, the physical and digital security of their hardware is handled appropriately. The controller shall ensure that stored data, server access privileges and other critical data related to the security of personal data are processed confidentially and only by employees whose job description they belong to.

9. The right of inspection and the right to demand correction

Everyone in the register has the right to check his / her data stored in the register and to demand that any incorrect information will be corrected or incomplete information supplemented. If a person wishes to check or require correction of his / her record, the request should be sent in writing to the registrar. The controller may, if necessary, request the applicant to prove his identity. The controller is responsible for the customer within the time limit set in the EU Data Protection Regulation (usually within one month).

10. Other rights related to the processing of personal data

A person in the register has the right to request the deletion of his / her personal data from the register ("the right to be forgotten"). Also, those who are registered have other rights under the EU's general data protection regulation such as restricting the processing of personal data in certain situations. Requests should be sent in writing to the registrar. The controller may, if necessary, request the applicant to prove his identity. The controller is responsible for the customer within the time limit set in the EU Data Protection Regulation (usually within one month).

The newsletter can also be canceled by the recipient electronically via the newsletter.